



# U·S AIRWAYS

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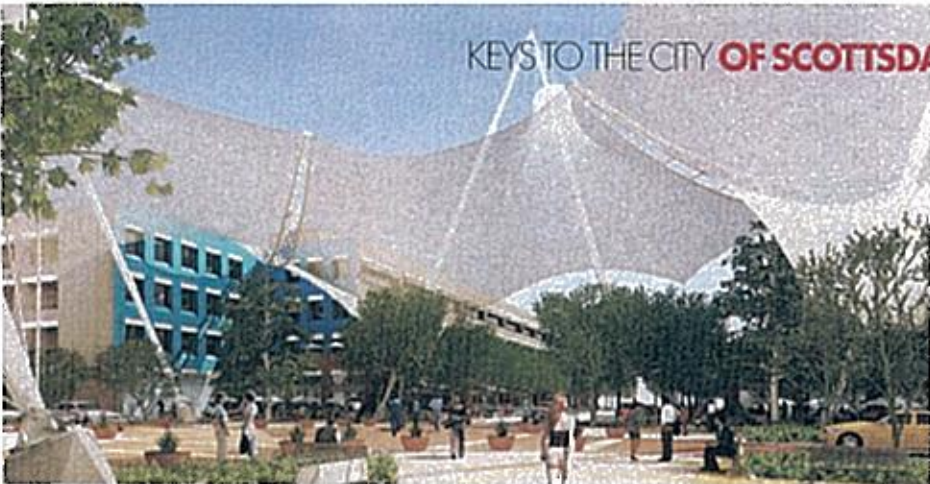
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# 16 Spectacular Drives\*

\* STRAIGHT FROM THE AIRPORT

+ A Personal Tour of Scottsdale, Arizona

## KEYS TO THE CITY OF SCOTTSDALE



Architect's rendering of the Plaza intersection where people gather under the SkySong shade structure

## Arizona State University

**Y**ou don't need to travel far from Scottsdale to pursue an excellent academic education. Arizona State University's Tempe campus – the largest of four – is just minutes away, and light rail and freeways offer easy access to ASU's three other campuses in metro Phoenix.

Founded in 1885, ASU now has more than 64,000 students pursuing undergraduate and graduate degrees in some 250 programs and majors in areas such as business, engineering, journalism, design, nursing, sustainability, education, technology, and law. As one of the nation's largest universities, ASU is also known as a research institution, involved in everything from studying the interaction of climate-energy systems to contributing to Mars explorations.

The Arizona State University Foundation has worked with various development partners and the city of Scottsdale to create SkySong, a mixed-use innovation center that supports U.S. firms, as well as international firms expanding in the United States. The center, named for the iconic shade structure located at the center of the 42-acre project, has attracted more than 40 entities from 12 countries including Turkey, Singapore, Ireland, and China since it opened last year. Centered between downtown Scottsdale and the main campus, SkySong will feature 1.2 million square feet of office, research and retail space, a hotel/conference center, and multi-family residential units.

Studies and research aside, ASU's Sun Devil Stadium is the place to be this fall for college football as the Sun Devils take to the field.

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Arizona State University



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